

AGENDA

DAY 1/ November 5, 2017

FIRST EASTERN MEDITERRANEAN SUMMIT ON TOBACCO DEPENDENCE TREATMENT

- 9:00 - 10:00** Registration and morning coffee
- 10:00 - 11:00** Opening Ceremony
- 11:00 - 11:30** Burden and ramifications of tobacco in the Eastern Mediterranean Region: the need to act now
Judith Mackay
- 11:30 - 13:00** **Factors influencing availability (supply) of tobacco dependence treatment (TDT) services**
- Policy and TDT: implications for the regulatory framework
Richard Hurt
- The role of training and capacity building in advancing TDT availability
Rasha Bader
- Smoker healthcare providers: can they do the job?
Taylor Hays
- Expand availability of TDT services in the Eastern Mediterranean: a successful collaborative program
Feras Hawari
- Q & A
- 13:00 - 14:30** Lunch
- 14:30 - 15:45** **TDT and non-communicable diseases (NCDs)**
- TDT for patients with chronic pulmonary disorders: the need and value
Qutayba Hamid
- TDT for patients with metabolic disorder: the need and value
Richard Hurt
- Comorbid common psychiatric condition and the impact on the ability to quit smoking
Maher Karam-Hage
- Q & A
- 15:45 - 17:00** **Factors influencing demand for TDT services**
- Population-level approaches to grow the demand for TDT services
Fatimah Elawa
- m-Cessation services in Tunisia
Mounira Masmoudi
- TDT guidelines to promote brief advice
Asma Hatoqai
- Q & A

AGENDA

DAY 2/ November 6, 2017

FIRST EASTERN MEDITERRANEAN SUMMIT ON TOBACCO DEPENDENCE TREATMENT

- 9:00 - 9:30** Can tobacco control advocates ever lose faith?
Yolonda Richardson
- 9:30 - 11:00** **Behavioral interventions for TDT**
The science and art of motivational interviewing (MI)
Taylor Hays
Regional perspectives on employing MI in the Middle Eastern Culture
Ismail Rammouz | Zakiya Al Busaidi | Mahmoud El Habiby
Understanding the active ingredients in behavioral interventions
Taylor Hays
Q & A
- 11:00 - 11:30** **Morning coffee**
- 11:30 - 13:00** **Developments and trends in pharmacotherapy**
Pharmacotherapy for TDT: the past, present, and future
Nour Obeidat
Emerging data on treating heavily addicted smokers: higher doses of Varenicline and combining Varenicline with Bupropion
Maher Karam-Hage
Views on e-cigarettes and reduced harm products
Richard Hurt | Fares Milli | Panel
- 13:00 - 14:30** **Lunch**
- 14:30 - 15:00** Medical research in the Arab world: lessons for TDT research
Omar Rawas
- 15:00 - 16:30** **What's next for TDT in the region**
Monitoring TDT services: learning from the experience of MD Anderson
Maher Karam-Hage
Lessons learnt from a research project on treatment for youth who use waterpipe
Sukaina Alzyoud
Monitoring TDT services in Jordan
Malek Habashneh
TDT research in the the Eastern Mediterranean Region: opportunities and unmet needs
Panel
- 16:30 - 17:00** **Closing**